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## **ProfitStars Recognized with NACHA's PayItGreen Award for its iPay Resource Center**

### **- Online resources support education and adoption of 'green' payment practices -**

MONETT, Mo., April 9, 2014 /PRNewswire/ -- Jack Henry & Associates, Inc. (NASDAQ: JKHY) is a leading provider of technology solutions and payment processing services primarily for the financial services industry. Its [ProfitStars®](#) division today announced that iPay Solutions™ was selected as the 2014 recipient of NACHA's PayItGreen® Award for its iPay Resource Center.

iPay Solutions is a leading provider of online bill pay services, supporting approximately 4,000 financial institutions nationwide. The Resource Center is a comprehensive online suite of resources that serves as a virtual marketing agency for financial institutions and an on-demand training center for their staff members. It provides institutions with a convenient means to adopt and grow their own digital marketing efforts, rather than relying on traditional paper marketing materials. iPay Solutions provides the materials as a free service to the financial institutions it serves.

Since the inception of the program in 2009, the iPay Resource Center, as well as numerous email campaign strategies implemented, have played a significant role in the phenomenal growth in adoption of iPay electronic bill payments. iPay estimates that over 1,400 tons of paper has been saved by converting consumers and small business customers to electronic payment and billing services. In addition, more than six million emails per year have been sent to customers on behalf of financial institutions promoting bill pay, thus reducing the reliance on printed materials.

The iPay Resource Center allows financial institutions to produce and customize professional campaigns including online demos, educational landing pages, banner ads and other content to promote electronic payments and billing on their website in a very short timeframe without budget commitments. The benefits of electronic payment services are brought to life through online demos and training materials that help employees and consumers understand the value of making the transition to paperless payments.

Greg Adelson, group president of iPay Solutions, said, "We are deeply committed to the growth of paperless adoption through the delivery of electronic payments and bills. Education is the key to making a positive impact on the environment, and through our Resource Center we are able to provide the necessary education and awareness. Our consistent focus on 'pay it green' initiatives will allow our clients and their customers to realize significant environmental and cost benefits now and in the future."

David Foss, president of ProfitStars, commented, "ProfitStars is a driving force in the evolving world of electronic payments. The iPay Resource Center is a testament to how we're using innovative tools and technology to reduce the carbon footprint of not just our business, but also the financial institutions, merchants, small businesses, and consumers we ultimately serve. We're excited to be acknowledged by NACHA as a company that supports environmental responsibility and sustainability."

NACHA's PayItGreen award honors individual or organizational leadership, vision, and innovation in the education and promotion of electronic payments, statements, and bills to reduce environmental impact. The NACHA PayItGreen award is open to any individual or organization that has demonstrated superior leadership in the development, implementation or advancement of programs that promote the positive environmental impact of choosing electronic payments, statements, and bills.

### **NACHA - The Electronic Payments Association**

NACHA manages the development, administration, and governance of the ACH Network, the backbone for the electronic movement of money and data. The ACH Network provides a safe, secure, and reliable network for direct account-to-account consumer, business, and government payments. Annually, it facilitates billions of Direct Deposit via ACH and Direct Payment via ACH transactions. Used by all types of financial institutions, the ACH Network is governed by the fair and equitable NACHA Operating Rules, which guide risk management and create payment certainty for all participants. As a not-for-profit association, NACHA represents more than 10,000 financial institutions via 17 regional payments associations and direct membership. Through its industry councils and forums, NACHA brings together payments system stakeholders to foster dialogue and innovation to strengthen the ACH Network. To learn more, please visit [www.nacha.org](http://www.nacha.org), [www.electronicpayments.org](http://www.electronicpayments.org), [www.payitgreen.org](http://www.payitgreen.org), and [direct.nacha.org](http://direct.nacha.org).

### **About ProfitStars**

As a diverse, global division of Jack Henry & Associates, ProfitStars combines JHA's solid technology background with the latest breakthroughs in five performance-boosting solution groups - financial performance, imaging and payments processing, information security and risk management, retail delivery, and online and mobile. Explore the power of ProfitStars-enhanced performance at [www.profitstars.com](http://www.profitstars.com).

**About Jack Henry & Associates, Inc.**

Jack Henry & Associates, Inc.<sup>®</sup> (NASDAQ: JKHY) is a leading provider of computer systems and electronic payment solutions primarily for financial services organizations. Its technology solutions serve more than 11,300 customers nationwide, and are marketed and supported through three primary brands. **Jack Henry Banking**<sup>®</sup> supports banks ranging from community to mid-tier institutions with information processing solutions. **Symitar**<sup>®</sup> is the leading provider of information processing solutions for credit unions of all sizes. **ProfitStars**<sup>®</sup> provides best-of-breed solutions that enhance the performance of domestic and international financial institutions of all asset sizes and charters using any core processing system, as well as diverse corporate entities. Additional information is available at [www.jackhenry.com](http://www.jackhenry.com).

*Statements made in this news release that are not historical facts are forward-looking information. Actual results may differ materially from those projected in any forward-looking information. Specifically, there are a number of important factors that could cause actual results to differ materially from those anticipated by any forward-looking information. Additional information on these and other factors, which could affect the Company's financial results, are included in its Securities and Exchange Commission (SEC) filings on Form 10-K, and potential investors should review these statements. Finally, there may be other factors not mentioned above or included in the Company's SEC filings that may cause actual results to differ materially from any forward-looking information.*

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